

4X24 LEADERSHIP PROGRAM

Membership in the 4x24 Executive Leadership program allows companies, and executives, to supercharge their network of federal and GovCon leaders. Consisting of small peer groups and high-level government guests, these off-the-record dinners offer a one-of-a-kind opportunity to open doors and strengthen relationships with key targets in the government and industry.



4X24 EXECUTIVE DINNER SERIES [4 DINNERS ANNUALLY]

- Access to Peer Group of High-Level Executives
- Small Groups = More Access & More Impact
- One-on-One Access to Government Decision Makers
- No Service Providers Allowed
- Best Practice Sharing & Relationship Building
- Partnering Opportunities
- Ability to "Wild Card" into Other Dinner Groups

POTOMAC OFFICERS CLUB MEMBERSHIPS [12+ SUMMITS ANNUALLY]

- 1 Elite Membership for 4x24 Member
- 2 Elite Memberships for Colleagues and Direct Reports
- 3,500+ Member Base of GovCon Executives
- Timely Events on Important Topics to GovCon
- Interaction with Government and Business Leaders
- No Service Providers Allowed
- Best Practice Sharing & Relationship Building
- Partnering Opportunities

SPECTRUM BRANDING AND VISIBILITY MEDIA SERVICES

- Continuous Media Coverage Throughout the Year for Your Company
- Reach key Stakeholders in the Government and GovCon Communities
- Brand Enhancement Through Targeted and Vetted Media Pieces
- Trusted News Source
- Leveraging 4 Online media Properties, Daily/Weekly Email Newsletters, Social Media, SEO, and 3rd Party Sites

GOVCON WIRE

ExecutiveBiz®
We Connect Executives™

EXECUTIVEGOV

550

Executive Level
GovCon Members

200+

Companies
represented

90

Private Dinners with Federal
Executives hosted a year

For additional information on membership, please contact Colin Meade, colin@executivemosaic.com