



TheRegister®

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Directly influencing over \$100B in public sector technology spend across USA.

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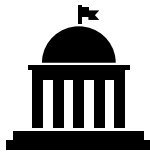
US Government Readership.

US Government Reach

Gov. reader involvement in strategic tech procurement decisions



62% Federal



38% State Local

52% Direct Involvement

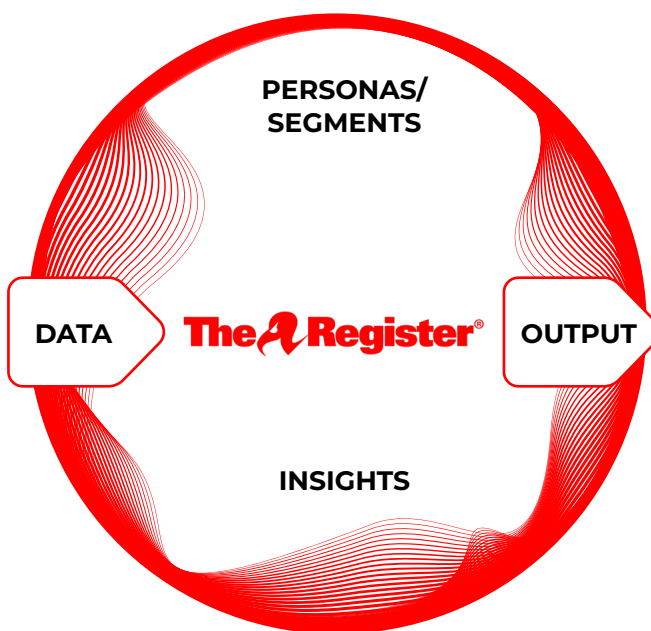
22% Direct Influence

15% Indirect Influence

11% Not involved

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ABM



Lead Generation



Content



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Audience Development



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